

NEIGHBORHOOD PLAN ISSUES AND RECOMMENDATIONS

NEIGHBORHOOD CHARACTER AND IDENTITY

The Euclid/St. Paul's Neighborhood is characterized by charming homes of large and small stature on mostly tree and palm lined streets. The area has been undergoing a renaissance in recent years as more professionals and families move closer to the Downtown St. Petersburg work sector, nearby hospitals and the University of South Florida branch campus. The neighborhood is relatively quiet and used by local residents only, with the occasional driver taking a "shortcut" through the neighborhood instead of using the main traffic arteries which border the neighborhood. During the peak hours before and after school and on Sundays and some weekday evenings, the streets around St. Paul's Catholic Church and Euclid Center become a hub of activity with parents and visitors from outside the neighborhood taking their children to and from school and attending various church and school activities.

The neighborhood's six most valued characteristics, as perceived by the residents in the 2001 neighborhood survey, are in order of most important to least impact:

- trees and landscaping
- neighborhood character
- convenience to downtown
- brick streets
- neighborhood friendliness
- historic preservation

The residents recognize and prize the charm and nostalgia of a simpler time when brick streets were the norm, front porches were a main forum of communication between neighbors, and friendliness and helpfulness were easily extended in a slower paced society. The individuality of the house styles is valued and provides variety on every street. A walk through the neighborhood provides a changing scene that is characteristic of neighborhoods built in the first part of the century.

Other characteristics deemed important to the neighborhood from highest to lowest value:

- alleys
- neighborhood association
- nearby parks and recreation facilities
- community police officers
- granite curbs
- hexagon block sidewalks
- neighborhood signage
- available public transit
- commercial establishments

Street trees:

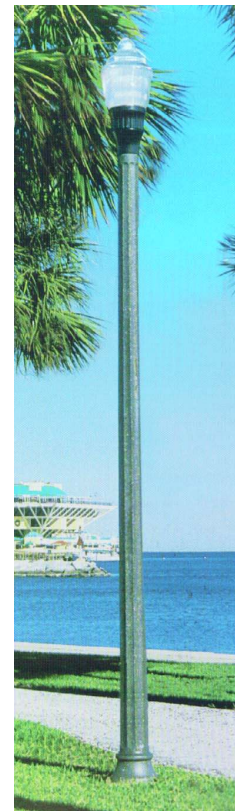
Many of the neighborhood's streets are lined with a variety of trees, including live oaks, flowering crape myrtle, and palms. The residents would embrace a beautification plan to install low maintenance species of street / shade trees and ornamental / flowering trees on all streets within the neighborhood. A small, defined palette of plant materials would be utilized to designate a common thread or theme that works with existing overhead power lines (see Street Tree Plan on Page 30).



**Character and Identity
Elements: Street Trees and Brick Streets**

The first phase beautification plan would be along north/south streets where traffic calming devices are recommended for installation, primarily on 10th, 12th, and 14th Streets North, and on east/west streets 13th, 14th, 17th, 20th, and 21st Avenues North, and 17th Terrace North. The tree canopy would create a sense of neighborhood / enclosed spaces, tending to reduce traffic speeds.

Lighting:



Street lighting is a primary concern of the Neighborhood for safety and aesthetic appearances. The streets and rights-of-way are lighted by standard cobra head fixtures mounted on wooden poles provided by Florida Power Corporation (FPC) at approximately 25 feet height and at 150 to 250 feet on center. Many of these lights are hidden in the tall foliage of mature trees which intermittently line the streets. The Neighborhood Survey showed a concern for better lighting of the residential streets, and for a desire to create an ambiance with pedestrian scale, historical period lighting. Alley lighting is random, and additional lighting could be added for increased safety and security.

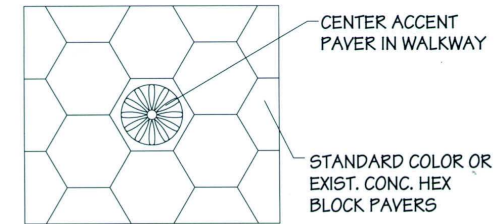
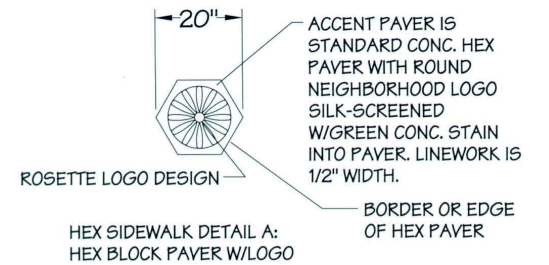
**A Popular Style of Leased Pole
from Florida Power Corporation:
Acorn light globe with Biscayne pole**

The residents would like more even lighting levels throughout the neighborhood. A night-time inventory by the residents identified areas with deficient street and alley lighting levels. Pedestrian scale, traditional style street lighting on fluted charcoal colored concrete poles with a single globe atop would be part of the recommended neighborhood improvements. The existing high profile cobra head lighting would remain with the new, lower profile decorative lighting throughout. Decorative pedestrian poles and fixtures are recommended to create a small scale ambiance and provide the supplemental lighting. FPC has a decorative fixture and pole that can be leased (or purchased), thus making a new installation more affordable. A similar, colored concrete pole and globe light was installed in the adjacent Uptown neighborhood in key locations. Typically the poles are spaced 65 to 85 feet on center as determined by FPC and the Neighborhood Association.

Neighborhood Identity:

Neighborhood identity will be carried out through the use of visual cues, such as identity markers, street trees and landscape, home preservation / historical signage, hardscape treatments of paved surfaces, such as intersection crosswalks and gateway intersections, uniformity of lighting, and street and traffic signage. The neighborhood’s logo is a flower or rosette, which is on the wooden plaques and brick monuments. A neighborhood logo silk-screened onto standard concrete sidewalks or hex block pavers with a penetrating concrete stain at major crosswalks, specialty paved street crosswalk areas, or throughout the neighborhood would enhance neighborhood identity.

The Euclid/St. Paul’s Neighborhood was awarded a Neighborhood Monument / Marker / Signage Grant, number GNP 99-04, in October 1999 to construct six historical, brick columns with a wooden plaque at six key intersections. The new signage monuments were modeled after the two existing

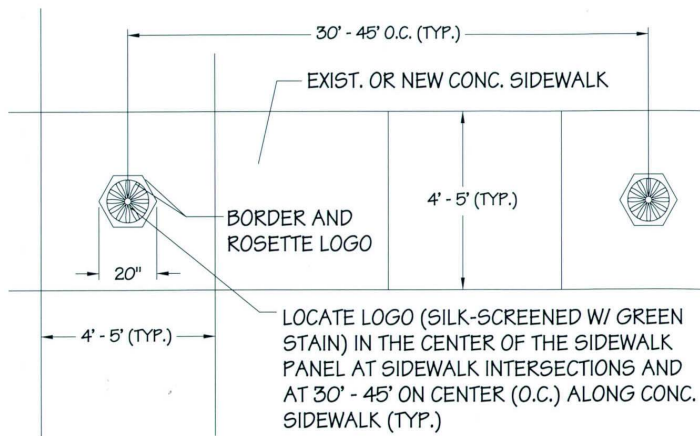


HEX SIDEWALK DETAIL B:
HEX BLOCK PAVES W/LOGO

IDENTITY MARKERS IN
HEX BLOCK SIDEWALKS

historical monuments at the intersection of 9th Street North and 14th Avenue North, which were repaired and landscaped under the grant. The new monuments are located as follows:

- the southeast corner of 18th Avenue and 16th Street
- the southeast corner of 22nd Avenue and 14th Street
- the northwest corner of 17th Avenue and 9th Street
- the northwest corner of Jackson Street and 9th Avenue
- the northwest corner of 9th Street and 9th Avenue
- the northeast corner of 13th Avenue and 16th Street



IDENTITY MARKERS IN CONCRETE SIDEWALKS



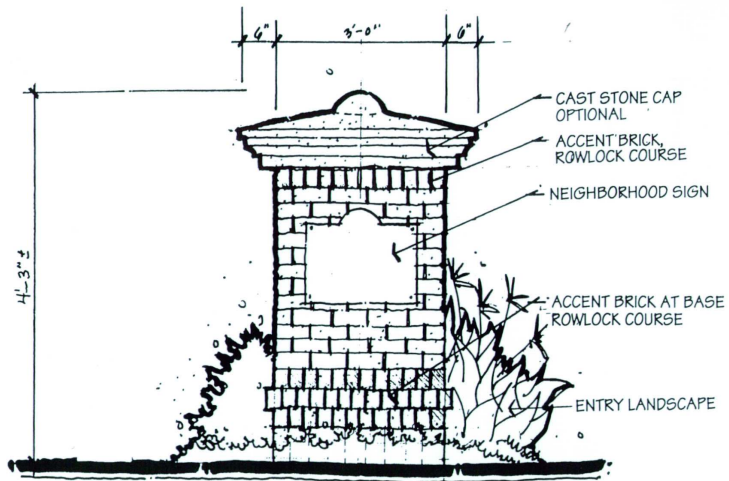
Historical Neighborhood Identity Monument

The dollar amount of the grant for identity monuments was \$3,800.00, with the neighborhood contributing a matching amount in labor to design, coordinate, secure materials, and construct the monuments. The Neighborhood Association installed plant materials around the base of the monuments and will provide on-going maintenance. The City of St. Petersburg provided assistance with funding, field location, permits, securing and delivering materials, and general coordination. Additional identity monuments should be added at major gateway intersections to the Neighborhood as shown on the Identity Monument and Pavement Treatment Location Map on page 27.

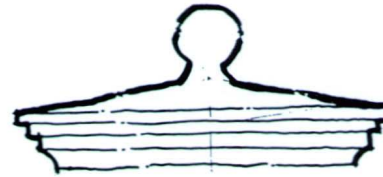
Other possible items which may be awarded future grants include street trees and landscaping, benches, pedestrian-scale street lighting, and traffic calming such as, neck downs, and street crosswalk paving (but not sidewalks).



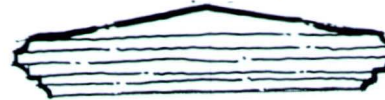
New Identity Monument



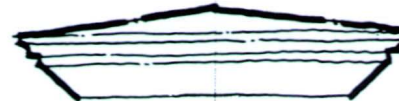
GATEWAY MONUMENT: ELEVATION 'A'
CAST STONE CAP OPTIONS NOT TO SCALE



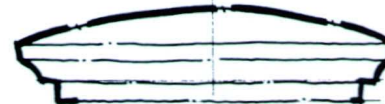
CONCEPT 'B'



CONCEPT 'C'

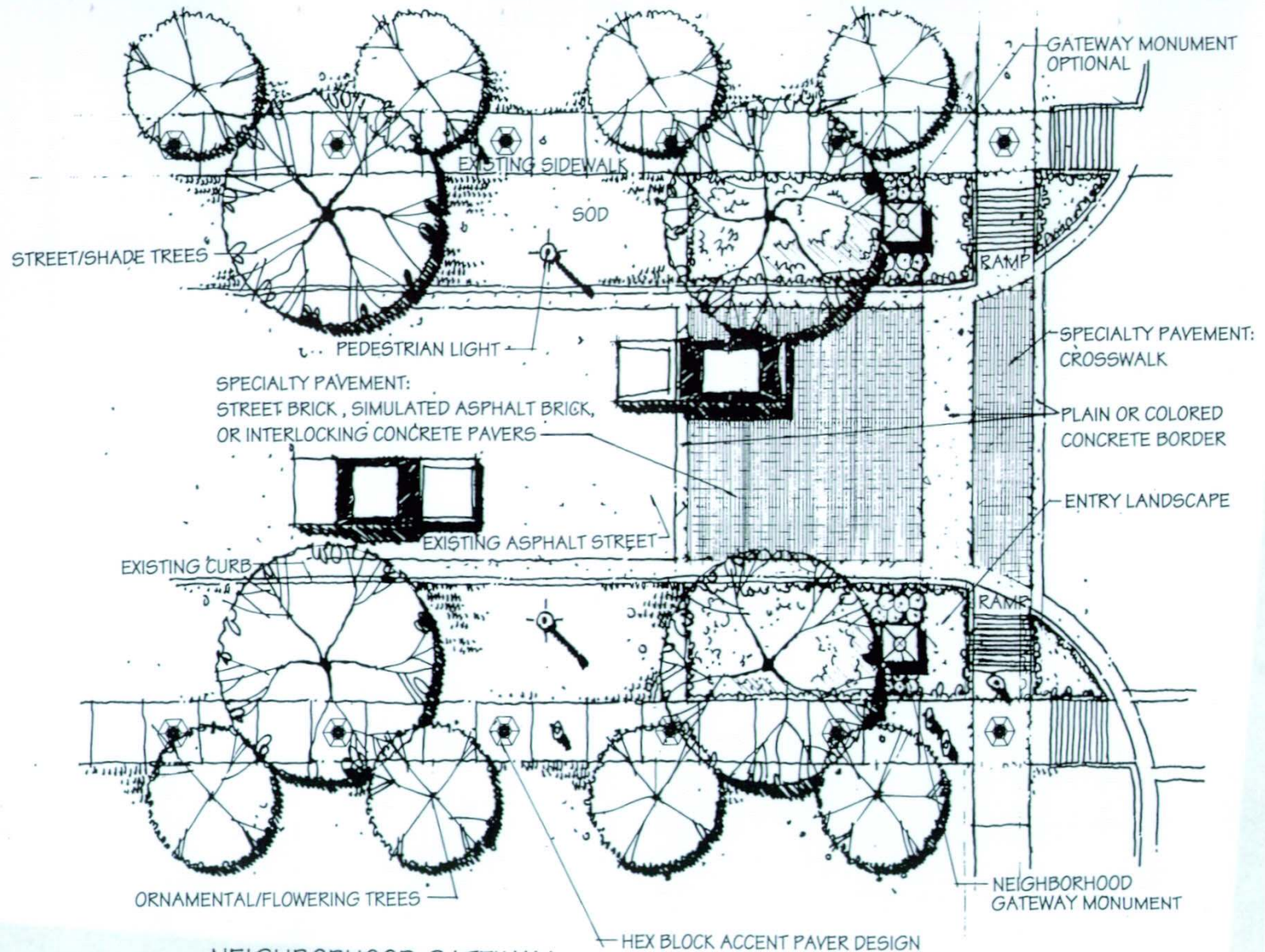


CONCEPT 'D'



CONCEPT 'E'

CAST STONE CAP OPTIONS NOT TO SCALE






NEIGHBORHOOD GATEWAY
(FOR ASPHALT STREETS ONLY)


NOT TO SCALE

EUCLID/ST. PAUL'S NEIGHBORHOOD IDENTITY MONUMENT & PAVEMENT TREATMENT LOCATION MAP



LEGEND

-  PROPOSED MONUMENT LOCATION*
-  EXISTING MONUMENT LOCATION
-  EXISTING ORIGINAL MONUMENT LOCATION

-  PROPOSED PAVEMENT TREATMENT AT NEIGHBORHOOD ENTRY*
- *NOTE: 1. PROPOSED AMENITIES ON PUBLIC RIGHT OF WAY.
2. LOCATIONS TO MEET CITY OF ST. PETERSBURG VISIBILITY REQUIREMENTS



NEIGHBORHOOD CHARACTER AND IDENTITY ISSUES AND RECOMMENDATIONS SUMMARY

Issues

1. Create a sense of place, of neighborhood friendliness, of neighborhood pride, of a place where families and individuals desire to make a home for the long-term.
2. Bring an awareness of a unique and valuable neighborhood inside a shell of commercial businesses and multi-family dwelling units, especially at main gateways.
3. Maintain a history or lineage of an era spanning several decades, which produced many unique, architectural styles worthy of preservation and restoration.
4. Distinguish and praise an awareness of the contribution each individual property shows towards qualities of excellence.
5. Continue the in-fill of a tree canopy that will bring shade to the neighborhood streets.
6. Identify the major, tangible features and landmarks, and encourage their maintenance and preservation.
7. Encourage the maintenance and preservation of hex block sidewalks and brick streets.
8. Develop programs and projects which enhance the architectural styles, vegetative beauty, and identity of the neighborhood.
9. Maintain and enhance the quality of life, and preserve the beauty and character of the homes and streets.
10. Promote a safe and friendly atmosphere for individuals and families.
11. Develop valued partnerships and relationships with neighborhood businesses, houses of worship, schools, community groups, and the City.
12. Encourage the use of alleys as extensions of the back yard, instead of the front streets as a play space for neighborhood children.

13. Survey the neighborhood residents concerning what type of recreational activities are most needed within the neighborhood.
14. Improve the network of sidewalks throughout the neighborhood for use as pedestrian access and recreation and play areas.
15. Study ways to increase opportunities for recreational activities in the neighborhood.
16. Improve the night-time light levels and create unity of design in the neighborhood.

Recommendations

1. Establish a street tree / ornamental tree beautification and in-fill program within the street rights-of-way, designating specific trees for landscaping, such as live oak, weeping elm, and crape myrtle (all colors), and ground covers for mass planting, such as Indian hawthorn, dwarf confederate jasmine, and giant liriopse. Trees can be 30 gallon size and 8-10 feet height, installed at about 30-40 feet on center for oaks and elms and about 20-25 feet on center for crape myrtles. Only container-grown plant material should be used to help ensure survival of the plant materials.
2. Design and Implement Phase 1 Beautification / Landscape where traffic calming features are indicated in the Neighborhood Traffic Plan:

North/South Streets

10th Street North between 14th Avenue and 22nd Avenue

12th Street North between 9th Avenue and 22nd Avenue

14th Street North between 9th Avenue and 22nd Avenue

East/West Avenues

13th Avenue North between 12th Street and 16th Street

14th Avenue North between 9th Street and 13th Street

17th Avenue North between 9th Street and 14th Street

17th Terrace North between 12th Street and 16th Street
18th Avenue North between 9th Street and 12th Street
20th Avenue North between 12th Street and 16th Street
21th Avenue North between 9th Street and 16th Street

3. Establish an annual tree trimming program by the City for existing trees within the public rights-of-way, including alleys, so that overhead street lighting is not blocked.
4. Install neighborhood gateway markers at major entries to the neighborhood (see Identity Monument and Pavement Treatment Location Map on page 27).
5. Continue to promote and publicize the “Home of the Month” program.
6. Introduce the neighborhood logo on concrete sidewalks or in a stained concrete hex block design, in conjunction with hex block pavers at major crosswalks, or specialty paved crosswalk areas in streets.
7. Investigate the purchase of vacant or condemned property by the City for the development of a neighborhood “pocket” park since there are no public City parks within the neighborhood.
8. Study the potential use and development of inactive land at the churches and schools for use as a neighborhood park or green space.
9. Repair and replace broken and damaged sidewalks.
10. Install pedestrian scale, “period” street lighting throughout the neighborhood to augment the existing cobra head lighting.



A street tree program would add a shade canopy to the neighborhood’s character

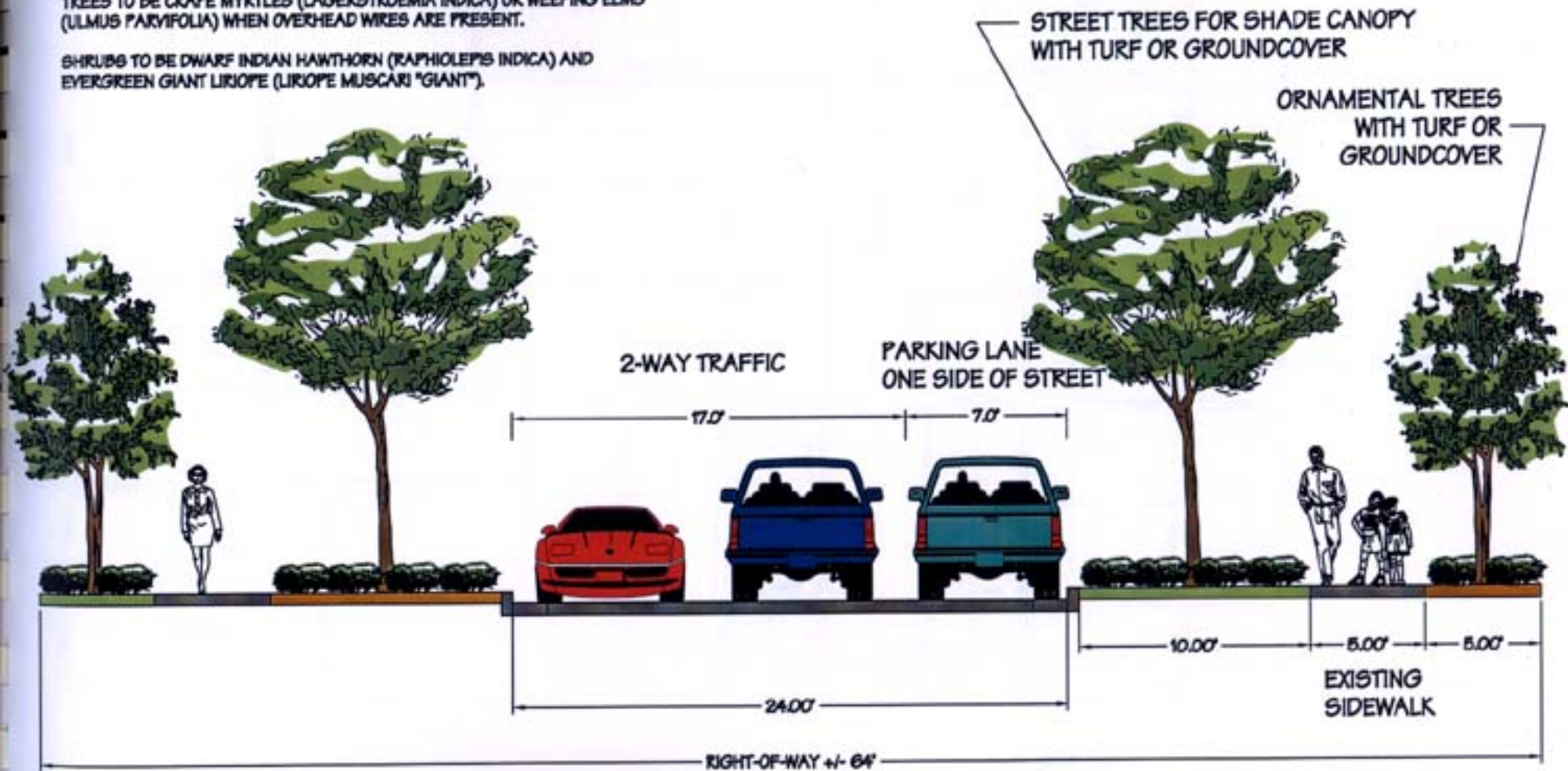


Groundcovers within the street right of way can add beauty to the neighborhood streets

EUCLID / ST. PAUL'S NEIGHBORHOOD TYPICAL STREET LANDSCAPE

NOTE:
STREET TREES TO BE OAKS IF THERE ARE NO OVERHEAD WIRE CONFLICTS.
TREES TO BE CRAPE MYRTLES (*LAGERSTROEMIA INDICA*) OR WEeping ELMS (*ULMUS PARVIFOLIA*) WHEN OVERHEAD WIRES ARE PRESENT.

SHRUBS TO BE DWARF INDIAN HAWTHORN (*RAFHIOLEPIS INDICA*) AND
EVERGREEN GIANT LIRIOPE (*LIRIOPE MUSCARI "GIANT"*).

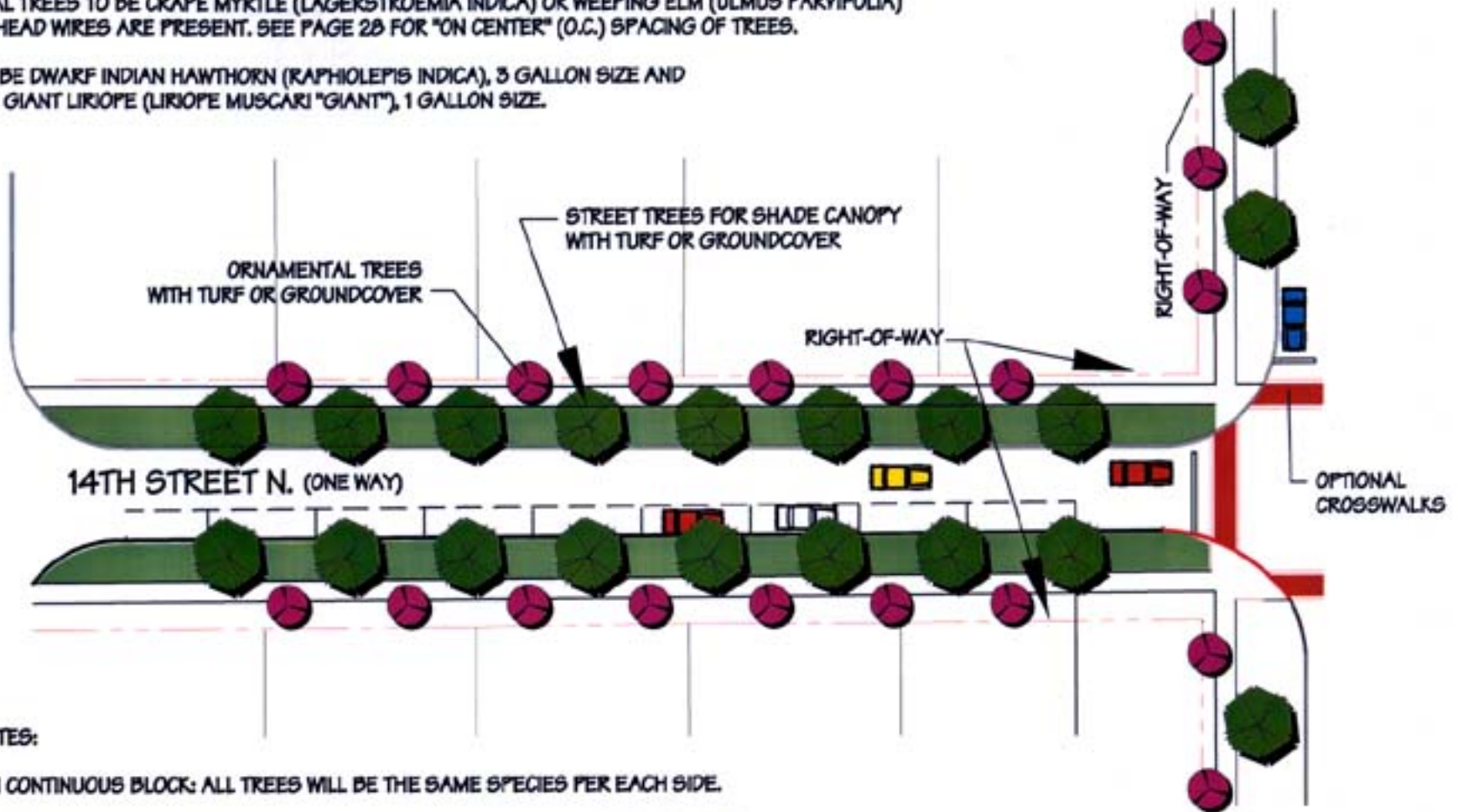


TYPICAL STREET SECTION

GENERAL NOTES:

STREET TREES TO BE OAK (*QUERCUS VIRGINIANA*) IF THERE ARE NO OVERHEAD WIRE CONFLICTS.
ORNAMENTAL TREES TO BE CRAPE MYRTLE (*LAGERSTROEMIA INDICA*) OR WEeping ELM (*ULMUS PARYIFOLIA*)
WHEN OVERHEAD WIRES ARE PRESENT. SEE PAGE 28 FOR "ON CENTER" (O.C.) SPACING OF TREES.

SHRUBS TO BE DWARF INDIAN HAWTHORN (*RAPHIOLEPIS INDICA*), 3 GALLON SIZE AND
EVERGREEN GIANT LIRIOPE (*LIRIOPE MUSCARI "GIANT"*), 1 GALLON SIZE.



SPECIES NOTES:

1. FOR EACH CONTINUOUS BLOCK: ALL TREES WILL BE THE SAME SPECIES PER EACH SIDE.
2. FOR 12TH AND 14TH STREETS: ALL TREES WILL BE THE SAME SPECIES FROM 9TH AVENUE TO 22ND AVENUE ON BOTH SIDES OF THE STREET, IF POSSIBLE.
3. ON THE NEIGHBORHOOD PERIMETER: 9TH STREET, 16TH STREET, 9TH AVENUE, AND 22ND AVENUE, ALL TREES WILL BE THE SAME SPECIES.

STREET TREE PLAN



NOT TO SCALE

EUCLID/ST. PAUL'S NEIGHBORHOOD BEAUTIFICATION CORRIDOR PLAN



LEGEND

— BEAUTIFICATION CORRIDOR



NORTH
NOT TO SCALE