

Euclid / St. Paul's Neighborhood Plan

May 2002



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**EUCLID/ST. PAUL'S NEIGHBORHOOD PLAN
ST. PETERSBURG, FLORIDA**

MAY 2002
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EUCLID/ST. PAUL'S NEIGHBORHOOD PLAN

ST. PETERSBURG, FLORIDA

MAY 2002

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NEIGHBORHOOD CHARACTER AND IDENTITY ISSUES AND RECOMMENDATIONS SUMMARY

Issues

1. Create a sense of place, of neighborhood friendliness, of neighborhood pride, of a place where families and individuals desire to make a home for the long-term.
2. Bring an awareness of a unique and valuable neighborhood inside a shell of commercial businesses and multi-family dwelling units, especially at main gateways.
3. Maintain a history or lineage of an era spanning several decades, which produced many unique, architectural styles worthy of preservation and restoration.
4. Distinguish and praise an awareness of the contribution each individual property shows towards qualities of excellence.
5. Continue the in-fill of a tree canopy that will bring shade to the neighborhood streets.
6. Identify the major, tangible features and landmarks, and encourage their maintenance and preservation.
7. Encourage the maintenance and preservation of hex block sidewalks and brick streets.
8. Develop programs and projects which enhance the architectural styles, vegetative beauty, and identity of the neighborhood.
9. Maintain and enhance the quality of life, and preserve the beauty and character of the homes and streets.
10. Promote a safe and friendly atmosphere for individuals and families.
11. Develop valued partnerships and relationships with neighborhood businesses, houses of worship, schools, community groups, and the City.
12. Encourage the use of alleys as extensions of the back yard, instead of the front streets as a play space for neighborhood children.
13. Survey the neighborhood residents concerning what type of recreational activities are most needed within the neighborhood.
14. Improve the network of sidewalks throughout the neighborhood for use as pedestrian access and recreation and play areas.
15. Study ways to increase opportunities for recreational activities in the neighborhood.
16. Improve the night-time light levels and create unity of design in the neighborhood.

Recommendations

1. Establish a street tree / ornamental tree beautification and in-fill program within the street rights-of-way, designating specific trees for landscaping, such as live oak, weeping elm, and crape myrtle (all colors), and ground covers for mass planting, such as Indian hawthorn, dwarf confederate jasmine, and giant liriopse. Trees can be 30 gallon size and 8-10 feet height, installed at about 30-40 feet on center for oaks and elms and about 20-25 feet on center for crape myrtles. Only container-grown plant material should be used to help ensure survival of the plant materials.

2. Design and Implement Phase 1 Beautification / Landscape where traffic calming features are indicated in the Neighborhood Traffic Plan:

North/South Streets

10th Street North between 14th Avenue and 22nd Avenue

12th Street North between 9th Avenue and 22nd Avenue

14th Street North between 9th Avenue and 22nd Avenue

East/West Avenues

13th Avenue North between 12th Street and 16th Street

14th Avenue North between 9th Street and 13th Street

17th Avenue North between 9th Street and 14th Street

17th Terrace North between 12th Street and 16th Street

18th Avenue North between 9th Street and 12th Street

20th Avenue North between 12th Street and 16th Street

21th Avenue North between 9th Street and 16th Street

3. Establish an annual tree trimming program by the City for existing trees within the public rights-of-way, including alleys, so that overhead street lighting is not blocked.
4. Install neighborhood gateway markers at major entries to the neighborhood (see Identity Monument and Pavement Treatment Location Map on page 27).
5. Continue to promote and publicize the “Home of the Month” program.
6. Introduce the neighborhood logo on concrete sidewalks or in a stained concrete hex block design, in conjunction with hex block pavers at major crosswalks, or specialty paved crosswalk areas in streets.
7. Investigate the purchase of vacant or condemned property by the City for the development of a neighborhood “pocket” park since there are no public City parks within the neighborhood.
8. Study the potential use and development of inactive land at the churches and schools for use as a neighborhood park or green space.
9. Repair and replace broken and damaged sidewalks.
10. Install pedestrian scale, “period” street lighting throughout the neighborhood to augment the existing cobra head lighting.

INFRASTRUCTURE ISSUES AND RECOMMENDATIONS SUMMARY

Issues

1. Safety of pedestrians from the neighborhood to the surrounding commercial businesses and within the neighborhood's rights-of-way.
2. Improve the alleys on an "as requested" basis by the adjacent residents through asphalt pavement, drainage repairs, and vegetative clean-up projects.
3. Improve the vegetative quality of the neighborhood.
4. Drainage in specific neighborhood areas retain storm water run-off.
5. Sidewalk system in some places are not continuous or are in need of repair.
6. City to fund extension of the reclaimed water line in the neighborhood..

Recommendations

1. Work with the City of St. Petersburg and the Dr. Martin Luther King Street Business Association to promote and establish a plan which includes median landscaping as a pedestrian protection zone and as a beautification tool on 9th Street North.
2. Create a committee to inform and request of the appropriate City of St. Petersburg officials and departments to schedule infrastructure needs.
3. Preserve and maintain the existing hex block sidewalks, granite curbs, and brick streets in all locations, even if sporadically located. Hexblock Preservation Areas must be designated. Request that the City in-fill with these historical materials whenever a repair project occurs adjacent to existing hex block sidewalks, granite curbs, and brick streets.
4. Work with the City to provide regular maintenance of existing drainage structures or make improvements to alleviate seasonal, short-term flooding.
5. Improve the sidewalks by repairing or replacing cracked concrete walks and hex block sidewalks, and linking any existing walks that are not continuous.
6. Improve storm sewers and drainage in reported problem areas of the Neighborhood.
7. As funding becomes available, extend reclaimed water lines throughout the Neighborhood.

CRIME AND SAFETY ISSUES AND RECOMMENDATIONS SUMMARY

Issues

1. Need a strong neighborhood crime awareness for residents of all ages.
2. Need to promote the use of the Police Department's 911 emergency number and non-emergency number 893-7780 for citizen-reporting of a crime.
3. Check night street and alley lighting levels which may be deficient in some areas due to the high profile cobra lighting fixtures and large trees.
4. Reduce the incidence of crime and criminal activity.

Recommendations

1. Maintain an active Neighborhood Watch Program with the involvement of all the neighborhood's residents.
2. Continue the neighborhood presence of a City of St. Petersburg Community Police Officer.
3. Inventory the available night lighting in the streets and alleys through a ESPNA committee with City assistance.
4. Inventory the need for trees to be trimmed around existing street lighting
5. Promote the use of the TIP hotline 822-5000 to report suspected or known drug activities.
6. Continue drug education programs for youths in near-by public and private schools and for adults through neighborhood meetings.
7. Provide CPTED and Crime Awareness seminars at the regular Association meetings to educate the residents with crime prevention tips.
8. Encourage residents to request the Police Department to make CPTED surveys of their homes by calling the Crime Prevention Officer at 893-4993 or the Community Police Officer at 892-5932.
9. Encourage business owners to request the Police Department to make CPTED surveys of their businesses by calling the Crime Prevention Unit.

TRAFFIC CALMING / PARKING ISSUES AND RECOMMENDATIONS SUMMARY

Issues

1. Reduce the amount of vehicular traffic, both commercial trucks and automobiles from outside of the neighborhood that are using the neighborhood streets as a “short cut”.
2. Reduce the amount of vehicles speeding down the neighborhood’s residential streets and alleys.
3. Reduce the amount of vehicles driving in the wrong direction on one-way streets.
4. Provide parking opportunities for residents in private driveways and on public streets adjacent to their homes.
5. Transfer “visitor” parking to delegated areas.
6. Reduce the amount of institutional (school) parking in residential parking areas.

Recommendations

1. Implement the recommendations approved by the Neighborhood Association Traffic Committee and membership (see Traffic Calming Plan page 46).
2. Install “traffic calming” methods and features, such as speed humps, raised intersections, and additional stop signs, as warranted per the Neighborhood Traffic Calming Plan (see Plan on page 46).
3. Install optional landscape area “neck-downs” to reduce traffic speeding (see Neck-Down Landscape Plan).
4. Install optional specialty pavements at intersections and crosswalks to reduce traffic speeding (see Crosswalk Layouts A and B).
5. Identify and resolve visibility obstructions, such as low shrubs and branches.
6. Request police enforcement on a regular basis of existing speed limits, parking and applicable regulations.
7. Provide options for alternative traffic calming methods utilizing landscape methods (see section, Typical Street Landscape; plan, Neck-Down Landscape Plan; and plan, Street Tree Plan).
8. Survey neighborhood opinion for changing existing one way streets at 12th Street North and 14th Street North to two way traffic. If approved, petition the City to implement the change.
9. Identify and establish a plan by working with the City to implement specific resident parking in areas of insufficient on-street parking, possibly initiating a resident decal program.
10. Identify areas of low and unsafe street lighting and establish a program with the City to augment existing cobra head light fixtures with pedestrian-scale lighting.

RESIDENTIAL ELEMENT AND CODE ENFORCEMENT ISSUES AND RECOMMENDATIONS SUMMARY

Issues

1. Residential improvements to existing homes and in-fill of existing vacant lots are needed to energize the real estate housing market
2. Consistent maintenance of residential exterior property is needed to sustain and enhance neighborhood property values.
3. Homes and yards in need of improvement could be identified for future neighborhood to neighbor or City assistance projects.
4. Preservation of the residential, architectural “flavor” of the neighborhood is desired.
5. Uniformity of treatment to permitted upgrades and repairs on residential dwellings is needed to enhance property values and neighborhood character.
6. A neighborhood committee to work with property owners and the City’s Code Enforcement Department could bring an awareness of possible code violations to be investigated.
7. Continued residential zoning of structures on 22nd Avenue North to preserve the character of the neighborhood.
8. Improvements to individual homes and businesses are needed to appreciate housing values.

Recommendations

1. Adopt the City of St. Petersburg’s Neighborhood Design Review Ordinance (NDR) and work to preserve the physical, architectural, and landscape character, as outlined by the elements of the Neighborhood Plan.
2. Adopt the City of St. Petersburg’s Certificate of Inspection Program (CI) for regular inspections of rental property.
3. Establish a committee of the Neighborhood Association to work with property owners concerning residential maintenance, beautification, and parking. Encourage Neighborhood involvement in reporting possible Code Enforcement violations, and investigation by City Code Compliance Assistance.
4. Establish a Neighbor to Neighbor or peer type program to assist families or individuals in need of house painting, yard clean up, and minor repairs.
5. Establish a Neighborhood Clean-Up Day in conjunction with the annual neighborhood clean-up which is scheduled through Neighborhood Partnership. City services provides a free special trash pick-up program to all neighborhoods on an annual basis.
6. Encourage and promote neighborhood awareness through annual activities, such as block parties, community yard sales, clean up or landscape projects, or a home restoration / preservation fair or seminar.
7. Encourage partnering efforts of neighborhood and City for activities such as tree trimming. Trees on right of way would be trimmed per the City standard.
8. Promote home owner awareness of grants and programs available for home renovation and improvements through the Neighborhood Association / City meetings or special event seminars.

COMMERCIAL ELEMENT ISSUES AND RECOMMENDATIONS SUMMARY

Issues

1. Redevelopment of existing and new commercial facades and parking lots which reflects the character and period style of the existing neighborhood are needed primarily on 16th Street and 9th Avenue.
2. Redevelopment of 9th Avenue as a regional, medical office district could be enhanced with uniformity of signage or landscaping.
3. Development of M. L. King (9th Street) as a professional district with neighborhood retail would promote increased diversity and use of multiple task and repeat shopping, such as a bakery or sandwich deli.
4. The older buildings on 16th Street offer renovation opportunities for feasible redevelopment of office and multi-family uses.
5. Pedestrian-friendly commercial corridor along M. L. King (9th Street) need to be designed for safety in crossing the roadway. Beautification of the medians with landscaping and irrigation would enhance the appearance and provide safer areas to wait when crossing the road.
6. Improvements to individual commercial properties are needed to appreciate both housing and commercial property values in the neighborhood.
7. Sidewalks are missing between 9th and 13th Avenues North, on the west side of 16th Street North.

Recommendations

1. Work with the M. L. K. Business Association and the City of St. Petersburg to develop a streetscape master plan designed for beautification / landscape and pedestrian safety on M. L. King (9th Street).
2. Adopt the City of St. Petersburg's Neighborhood Design Review Ordinance, and work to preserve the existing physical and architectural character of the structure's exterior concerning renovation or new construction, as outlined by the elements of the Neighborhood Plan.
3. To maintain the residential character of the Neighborhood's local shopping district where cars are parked in the rear of the property, work with the M. L. K. Business Association and the City of St. Petersburg to adopt the Neighborhood Design Review (NDR) for M. L. King (9th Street) businesses. If adopted by the ESPNA, NDR would cover the west side of the M. L. King (9th Street) corridor.
4. Encourage City-administrated policies concerning low-profile signage and the restriction of junior billboards and any other outdoor advertising per the Sign Ordinance.
5. Establish a committee of the Neighborhood Association to work with local businesses concerning maintenance, beautification, and parking..
6. Improve pedestrian safety by installing, repairing or replacing concrete sidewalks, and linking any existing walks that are not continuous.
7. Promote owner awareness of grants and programs available for commercial property renovation and improvements through the Neighborhood Association, Business Association, or City meetings or special event seminars.
8. Per the Round Lake Neighborhood Plan and the City's upcoming review of the zoning code, a uniform land use and zoning pattern

should be encouraged along the 9th and 16th Street corridors.

**REDEVELOPMENT, LAND USE AND ZONING
ISSUES AND RECOMMENDATIONS SUMMARY**

Issues

1. Encourage the trend toward a neighborhood core of single family residential homes.
2. Encourage the transformation of duplex and triplex structures to single family homes.

Recommendations

1. Develop a solution to the vacant and boarded properties with the City's assistance, if needed.
2. Through the Neighborhood Association, market the W.I.N. (Working to Improve our Neighborhoods) Program.

**OTHER ELEMENTS: RECYCLING
ISSUES AND RECOMMENDATIONS SUMMARY**

Issues

1. Encourage the City to establish a free or very low cost recycling program that includes curbside pick up of recyclables.
2. Promote and encourage a neighborhood drop-off site within the boundaries of Euclid/St. Paul's Neighborhood.

Recommendations

1. Through the Neighborhood Association meetings, promote the current City "drop-off" recycling program.
2. Investigate the possibility of creating a neighborhood recycling drop-off site through the efforts of the Neighborhood Association and the City. Possible sites are neighborhood commercial or institutional land uses.

2. Design and Implement Phase 1 Beautification / Landscape where traffic calming features are indicated in the Neighborhood Traffic Plan:

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5. Continue to promote and publicize the “Home of the Month” program.
6. Introduce the neighborhood logo on concrete sidewalks or in a stained concrete hex block design, in conjunction with hex block pavers at major crosswalks, or specialty paved crosswalk areas in streets.
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**REDEVELOPMENT, LAND USE AND ZONING
ISSUES AND RECOMMENDATIONS SUMMARY**

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2. Encourage the transformation of duplex and triplex structures to single family homes.

Recommendations

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2. Through the Neighborhood Association, market the W.I.N. (Working to Improve our Neighborhoods) Program.

**OTHER ELEMENTS: RECYCLING
ISSUES AND RECOMMENDATIONS SUMMARY**

Issues

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2. Promote and encourage a neighborhood drop-off site within the boundaries of Euclid/St. Paul's Neighborhood.

Recommendations

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